

## **New Jersey Agents Alliance, LLC**

**Year Established:** 2010

**Agency Members:** 15

**States Agency Operates In:**  
NJ

**Description of Network's management structure, goals, and agencies best served:**

The NJAA is 100% member-owned and was created to provide a competitive advantage for a limited number of the high-quality agencies. We are always looking for new partners that bring unique value to the group and are interested in peer-to-peer collaboration, developing unique sales strategies and implementation of industry best practices.

**Premium Controlled by Network:**  
\$150 - \$250 million

**Services and Resources:**

P&C Underwriting support, sales training, group medical sales, life, disability and retirement planning services, Payroll & HR solutions, as well as digital marketing & business development solutions.

**Top Commercial Lines Carriers:**

Chubb  
CNA  
Hartford  
Liberty Mutual  
Merchants  
Nationwide  
Selective  
Travelers

**Top Personal Line Carriers:**

Andover  
Cumberland  
Encompass  
Franklin Mutual  
MetLife  
Nationwide  
Preferred Mutual  
Selective  
Travelers

**Special Programs or Coverages:**

HR services, Payroll, Retirement planning.

**Product Mix:**

- Property & Casualty %:
- Life %:
- Annuity/Investments %:
- Health %:
- Other %:

**Ideal Agency Candidate:**

We are looking for agencies that want to stay independent, grow their business and value collaborating with a peer group on a regular basis. We focus on underwriting profitability and providing competitive advantages that enable our agents to compete & win new and renewal business.

**Qualifications to Join Network:**

Minimum Premium/Revenue: \$750,000

Employee Count: 5

Other Criteria: Impeccable reputation and focus on growth.

**Membership Coordinator:**

- Bob Mazey
- President
- bobm@newjerseyagentsalliance.com
- 732-820-7222

**Address:**

1800 Route 34  
Suite 207  
Wall, NJ 07719

**Email Address:**

bobm@newjerseyagentsalliance.com

**Phone Number:**

732-820-7222