

## PIIB

**Year Established:** 1994

**Agency Members:** 240

**States Agency Operates In:**

AZ, CA, CO, ID, NV, OH, OR, TX, UT, WA

**Description of Network's management structure, goals, and agencies best served:**

Our network is a solution for experienced Independent Agents. For \$850 a month, we offer direct market access, 100% commission and pay 90% of profit sharing. We provide networking opportunities, education conferences as well as an annual convention. PIIB is investing in technology and has an interactive affiliate only portal full of carrier information. Within the portal we have a market search forum as well as a perpetuation platform designed to connect agency Principals interested in buying, selling, M&A. The collaboration of top-notch agents, our carrier relationships and direct access model set us apart from other organizations. At PIIB we highly regard transparency and have nothing sticky in our contract. If you ever needed to leave the group, the only requirement is a 90 days' notice and we release your codes.

**Premium Controlled by Network:**

> \$250 million

**Services and Resources:**

- Access to PIIB Match
- Assistance in Perpetuation Plans
- Access to PIIB Connect - Market Search Tool
- Collaboration Events
- Security in Profit Sharing
- Vendor Discounts
- Education Summit & Annual Convention

**Top Commercial Lines Carriers:**

Chubb  
CAN  
Hartford  
Liberty  
Nationwide  
Travelers

**Top Personal Line Carriers:**

Mercury  
Nationwide  
Safeco  
Travelers

**Special Programs or Coverages:**

**Product Mix:**

- Property & Casualty %: 100
- Life %:
- Annuity/Investments %:
- Health %:
- Other %:

**Ideal Agency Candidate:**

PIIB introduced the “WOW Agency” term a few years ago, we are proud to have the best agencies affiliated with PIIB. With that, we are looking for agencies that will grow profitably with our companies and work in a collaborative way with other PIIB affiliates. WOW agencies are not satisfied with the status quo, they are passionate about improving their agencies every day. We will work with startup agencies or existing agencies.

**Qualifications to Join Network:**

At least 1 year of captive experience.

**Membership Coordinator:**

- Tracy Ryan
- Agency Relations
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